



CONFERENCE

The Rise of Modern Banking in Naples. A Comparative Perspective



Naples, 15-17 June 2017
Fondazione Banco di Napoli

THURSDAY, 15 JUNE 2017

- 08.30 > 09.00** Registration of participants and welcome coffee
- 09.00 > 09.30** **WELCOME ADDRESSES**
Gaetano Manfredi, *Rector, Università di Napoli Federico II*
Daniele Marrama, *President, Fondazione Banco di Napoli*
Marco Musella, *Vice President, Fondazione Banco di Napoli*
- 09.30 > 12.00** **SESSION 1**
THE RISE OF MODERN BANKING IN NAPLES
Chair: **Lilia Costabile**, *Università di Napoli Federico II*
- 09.30 > 10.00 The Public Banks of Naples between Financial Innovation and Crisis
Lilia Costabile, *Università di Napoli Federico II*
Eduardo Nappi, *Director, Archivio Storico del Banco di Napoli*
- 10.00 > 10.30 The Investments of Neapolitan Public Banks: a Long Run View (1587-1863)
Francesco Balletta, *Università di Napoli Federico II*
Luigi Balletta, *Università di Palermo*
Eduardo Nappi, *Director, Archivio Storico del Banco di Napoli*
- 10.30 > 11.00 Before the Public Banks. Charity, Assistance and the Economy in 15th Century Naples
Rosalba di Meglio, *Università di Napoli Federico II*
- 11.00 > 11.30 Between Assistance and Credit. The Evolution of the Neapolitan Banking System (16th - 17th Century)
Paola Avallone and **Raffaella Salvemini**
CNR, Istituto di Studi sulle Società del Mediterraneo
- 11.30 > 12.00 Discussion
- 12.00 > 13.00** *Visit to the Historical Archives of the Banco di Napoli*
- 13.00 > 14.30** *Lunch*
- 14.30 > 16.30** **SESSION 2**
COMPARATIVE PERSPECTIVES: EARLY BANKING IN SOUTHERN EUROPE
Chair: **Barry Eichengreen**, *University of California, Berkeley*
- 14.30 > 15.00 Public Banks in Early Modern Europe
François R. Velde, *Federal Reserve Bank of Chicago*
- 15.00 > 15.30 A Tale of Three Banking Systems: Florence, Genoa and Venice in the Renaissance
Luciano Pezzolo, *Università Ca'Foscari, Venice*
- 15.30 > 16.00 The Bank of Santo Spirito in Rome
Luigi De Matteo, *Università L'Orientale, Napoli*
- 16.00 > 16.30 Discussion

16.30 > 18.30

ROUND TABLE I

THE INTELLECTUAL ENVIRONMENT

Chair: **José Luís Cardoso**, *Universidade de Lisboa*

The Cultural Heritage of the Public Banks of Naples

Fabio Mangone, *Università di Napoli Federico II*

The Economic Languages of Credit and Public Debt between the 13th and the 16th Centuries

Giacomo Todeschini, *Wissenschaftskolleg zu Berlin*

Fiduciary Money and Banking in Neapolitan Economic Thought

Lilia Costabile and **Rosario Patalano**, *Università di Napoli Federico II*

Broggia and Galiani on Banking Activities

André Tiran, *Université de Lyon*

Genovesi, 'Economia Civile' and the Political Economy of Enlightenment

José Luís Cardoso, *Universidade de Lisboa*

Conclusions

Giampaolo D'Andrea, *Chief of Cabinet of Ministry of Cultural Heritage*



FRIDAY, 16 JUNE 2017

09.00 > 11.00 SESSION 3

COMPARATIVE PERSPECTIVES: EARLY BANKING IN CONTINENTAL EUROPE

Chair: **Antoin E. Murphy**, *Trinity College Dublin*

09.00 > 09.30 John Law: a 21st Century Banker in the 18th Century

Antoin E. Murphy, *Trinity College Dublin*

09.30 > 10.00 An Early Example of 'Permazero': the Bank of Amsterdam, 1736-1791

William Roberds, *Federal Reserve Bank of Atlanta*

Stephen Quinn, *Texas Christian University*

10.00 > 10.30 Public Banking in 18th Century Austria

Clemens Jobst, *Oesterreichische Nationalbank*

10.30 > 11.00 Discussion

11.00 > 11.30 *Coffee break*

11.30 > 13.30 SESSION 4

FINANCIAL SECTOR RESPONSES TO WAR AND CRISES: THE THIRTY YEARS' WAR

Chair: **Larry Neal**, *University of Illinois at Urbana-Champaign*

11.30 > 12.00 The Variety of European Innovations in War Finance during the Thirty Years' War

Larry Neal, *University of Illinois at Urbana-Champaign*

12.00 > 12.30 Species of Excise-Backed Paper during the English Civil Wars and Interregnum: Securitisation versus Monetisation, 1643-1660

D'Maris Coffman, *University College London*

12.30 > 13.00 Conflicts, Financial Innovations and Economic Trends in the Italian States during the Thirty Years' War

Giuseppe De Luca, *Università di Milano*

13.00 > 13.30 Discussion

13.30 > 14.30 *Lunch*

14.30 > 16.30 ROUND TABLE 2

THE USE OF ARCHIVES FOR FINANCIAL HISTORY

Chair: **Alfredo Gigliobianco**, *Chief, Economic History and Historical Archives Division, Structural Studies Department, Banca d'Italia*

Introduction to an Information System of the Historical Archive of a Credit Institution

Paolo Franzese, *Superintendent of the Archives in Campania*

The Historical Archives of the Bank of Naples

Eduardo Nappi, *Director, Archivio Storico del Banco di Napoli*

Financial Case Histories: Opening up the Archives of Litigation
Amanda Bevan, *Principal Records Specialist, Legal Records Advice and Records Knowledge Department, The National Archives*

Research and the Changing Nature of Documents

Alfredo Gigliobianco, *Chief, Economic History and Historical Archives Division, Structural Studies Department, Banca d'Italia*

20.00

Official dinner

SATURDAY, 17 JUNE 2017

- 09.30 > 12.00** **SESSION 5**
BETWEEN PAST AND PRESENT
Chair: **Ignazio Visco**, *Governor, Banca d'Italia*
- 09.30 > 10.00 Profit and Non-profit Motives in the Public Banks of Naples:
an Old Model in Modern Perspective
Adriano Giannola, *Università di Napoli Federico II*
- 10.00 > 10.30 Public Banks and the Great Financial Crisis of 2007-2008
Gerald Epstein and **Devika Dutt**
University of Massachusetts, Amherst
- 10.30 > 11.00 Banks, Financial Markets, and the Making of International Currencies
Barry Eichengreen, *University of California, Berkeley*
- 11.00 > 11.30 The Changing Role of Central Banks
Charles Goodhart, *London School of Economics*
- 11.30 > 12.00 Discussion
- 12.00 > 12.30** Concluding Remarks
Ignazio Visco, *Governor, Banca d'Italia*
- 12.30 > 13.30** *Refreshments*



GENERAL INFORMATION

SCIENTIFIC COMMITTEE

José Luís Cardoso, *Universidade de Lisboa*

Lilia Costabile, *Università di Napoli Federico II*

Barry Eichengreen, *University of California, Berkeley*

Adriano Giannola, *Università di Napoli Federico II*

Antoin E. Murphy, *Trinity College Dublin*

Larry Neal, *University of Illinois at Urbana-Champaign*

CONFERENCE DATES

Thursday 15 - Friday 16 - Saturday 17 June 2017

CONFERENCE VENUE

Fondazione Banco di Napoli

Via dei Tribunali, 213

80139 Naples (Italy)

REGISTRATION

Participation in the conference is free of charge and places will be assigned according to availability. To register, please contact the Organizing Secretariat or send a request to info@mcmcongressi.it

LANGUAGES

The official languages of the conference are English and Italian. Simultaneous interpreting will be provided.

ORGANIZING SECRETARIAT



EVENTI E CONGRESSI

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