CONFERENZA

The Rise of Modern Banking in Naples. A Comparative Perspective

Naples, 15-17 June 2017
Fondazione Banco di Napoli
Thursday, 15 June 2017

08.30 > 09.00  Registration of participants and welcome coffee

09.00 > 09.30  WELCOME ADDRESSES
    Gaetano Manfredi, Rector, Università di Napoli Federico II
    Daniele Marrama, President, Fondazione Banco di Napoli
    Marco Musella, Vice President, Fondazione Banco di Napoli

09.30 > 12.00  SESSION 1
    THE RISE OF MODERN BANKING IN NAPLES
    09.30 > 10.00  The Evolution of the Neapolitan Credit System between the 16th and the 17th Century
        Paola Avallone and Raffaella Salvemini
        CNR, Istituto di Studi sulle Società del Mediterraneo
    10.00 > 10.30  The Public Banks of Naples between Financial Innovation and Crisis
        Lilia Costabile, Università di Napoli Federico II
    10.30 > 11.00  The Investments of Neapolitan Public Banks: a Long Run View (1587-1863)
        Francesco Balletta, Università di Napoli Federico II
        Luigi Balletta, Università di Palermo
    11.00 > 11.30  Before the Public Banks. Charity, Assistance and the Economy in Fifteenth Century Naples
        Rosalba di Meglio, Università di Napoli Federico II
    11.30 > 12.00  Discussion

12.00 > 13.00  Visit to the Historical Archives of the Banco di Napoli

13.00 > 14.30  Lunch

14.30 > 16.30  SESSION 2
    COMPARATIVE PERSPECTIVES: EARLY BANKING IN SOUTHERN EUROPE
    14.30 > 15.00  Public Banks in Early Modern Europe
        François R. Velde, Federal Reserve Bank of Chicago
    15.00 > 15.30  A Tale of Three Banking Systems: Florence, Genoa and Venice in the Renaissance
        Luciano Pezzolo, Università Ca’Foscari, Venice
    15.30 > 16.00  The Bank of Santo Spirito in Rome
        Luigi De Matteo, Università L’Orientale, Naples
    16.00 > 16.30  Discussion
16.30 > 18.30

ROUND TABLE 1

THE INTELLECTUAL ENVIRONMENT

The Cultural Heritage of the Public Banks of Naples

Fabio Mangone, Università di Napoli Federico II

The Economic Languages of Credit and Public Debt between the 13th and the 16th Centuries

Giacomo Todeschini, Wissenschaftskolleg zu Berlin

Fiduciary Money and Banking in Neapolitan Economic Thought

Lilia Costabile and Rosario Patalano, Università di Napoli Federico II

Broggia and Galiani on Banking Activities

André Tiran, Université de Lyon

Genovesi, ‘Economia Civile’ and the Political Economy of Enlightenment

José Luís Cardoso, Universidade de Lisboa
FRIDAY, 16 JUNE 2017

09.00 > 11.00   SESSION 3
COMPARATIVE PERSPECTIVES: EARLY BANKING IN CONTINENTAL EUROPE

09.00 > 09.30   John Law: a 21st Century Banker in the 18th Century
Antoin E. Murphy, Trinity College Dublin

09.30 > 10.00   An Early Example of ‘Permazero’: the Bank of Amsterdam, 1736-1791
William Roberds, Federal Reserve Bank of Atlanta
Stephen Quinn, Texas Christian University

10.00 > 10.30   Public Banking in 18th Century Austria
Clemens Jobst, Oesterreichische Nationalbank

10.30 > 11.00   Discussion

11.00 > 11.30   Coffee break

11.30 > 13.30   SESSION 4
FINANCIAL SECTOR RESPONSES TO WAR AND CRISES: THE THIRTY YEARS’ WAR

11.30 > 12.00   The Variety of European Innovations in War Finance during the Thirty Years’ War
Larry Neal, University of Illinois at Urbana-Champaign

12.00 > 12.30   Species of Excise-Backed Paper during the English Civil Wars and Interregnum: Securitisation versus Monetisation, 1643-1660
D’Maris Coffman, University College London

12.30 > 13.00   Conflicts, Financial Innovations and Economic Trends in the Italian States during the Thirty Years’ War
Giuseppe De Luca, Università di Milano

13.00 > 13.30   Discussion

13.30 > 14.30   Lunch

14.30 > 16.30   ROUND TABLE 2
THE USE OF ARCHIVES FOR FINANCIAL HISTORY

Introduction to an Information System of the Historical Archive of a Credit Institution
Paolo Franzese, Superintendant of the Archives in Campania

The Historical Archives of the Bank of Naples
Eduardo Nappi, Director, Archivio Storico del Banco di Napoli

Financial Case Histories: Opening up the Archives of Litigation
Amanda Bevan, Principal Records Specialist, Legal Records Advice and Records Knowledge Department, The National Archives

Research and the Changing Nature of Documents
Alfredo Gigliobianco, Chief, Economic History and Historical Archives Division, Structural Studies Department, Banca d’Italia

20.00   Official dinner
09.30 > 12.00  SESSION 5
BETWEEN PAST AND PRESENT
Chair: Ignazio Visco, Governor, Banca d’Italia

09.30 > 10.00  Profit and Non-profit Motives in the Public Banks of Naples:
an Old Model in Modern Perspective
Adriano Giannola, Università di Napoli Federico II

10.00 > 10.30  Public Banks and the Great Financial Crisis of 2007-2008
Gerald Epstein, University of Massachusetts, Amherst

10.30 > 11.00  Banks, Financial Markets, and the Making of International Currencies
Barry Eichengreen, University of California, Berkeley

11.00 > 11.30  The Changing Role of Central Banks
Charles Goodhart, London School of Economics

11.30 > 12.00  Discussion

12.00 > 12.30  Concluding Remarks
Ignazio Visco, Governor, Banca d’Italia

12.30 > 13.30  Refreshments
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GENERAL INFORMATION

CONFERENCE DATES
Thursday 15 - Friday 16 - Saturday 17 June 2017

CONFERENCE VENUE
Fondazione Banco di Napoli
Via dei Tribunali, 213
80139 Naples (Italy)

REGISTRATION
Participation in the conference is free of charge and places will be assigned according to availability. To register, please contact the Organizing Secretariat or send a request to info@mcmcongressi.it by 30 May 2017.

LANGUAGES
The official languages of the conference are English and Italian. Simultaneous interpreting will be provided.

ORGANIZING SECRETARIAT

Naples, 15-17 June 2017
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